

# CARBON EMISSIONS STATEMENT

## EMISSIONS AND ENERGY<sup>1,3</sup>

### CO<sub>2</sub>e EMISSIONS BREAKDOWN (TONNES/ENERGY (MWh))

		2023					2022	2021	2019	
Emissions source		UK <sup>2</sup>		Non-UK		Total	Total	Total	Total	
		Energy MWh	Tonnes of CO <sub>2</sub> e	Energy MWh	Tonnes of CO <sub>2</sub> e	Energy MWh	Tonnes of CO <sub>2</sub> e	Tonnes of CO <sub>2</sub> e	Tonnes of CO <sub>2</sub> e	
<b>Continuing operations</b>										
Scope 1	Natural gas	7,765	1,574	10,918	2,213	18,683	3,787	4,443	5,071	6,299
	Diesel and heating oil	5	1	1,898	493	1,903	494	698	638	541
	Company cars (centrally contracted)	N/A	5	N/A	4,246	N/A	4,251	4,911	4,429	
	<b>Sub-total Scope 1</b>	<b>7,770</b>	<b>1,580</b>	<b>12,816</b>	<b>6,952</b>	<b>20,586</b>	<b>8,532</b>	<b>10,052</b>	<b>10,138</b>	18,175
	Company cars (local contracts)	N/A	17	N/A	2,805	N/A	2,822	4,054	3,154	
	<b>Total Scope 1</b>	<b>7,770</b>	<b>1,597</b>	<b>12,816</b>	<b>9,757</b>	<b>20,586</b>	<b>11,354</b>	<b>14,105</b>	<b>13,292</b>	<b>25,015</b>
Scope 2	Standard electricity (location based) <sup>4</sup>	0	0	18,062	7,969	18,062	7,969	10,431	20,602	56,421
	Green and renewable electricity (location based) <sup>4</sup>	14,735	3,051	111,995	42,886	126,730	45,937	41,558	34,150	27,324
	Heat and steam <sup>4</sup>	32	6	10,063	1,808	10,095	1,814	1,964	1,238	1,820
	<b>Total Scope 2 (location-based emissions)<sup>4</sup></b>	<b>14,767</b>	<b>3,057</b>	<b>140,120</b>	<b>52,663</b>	<b>154,887</b>	<b>55,720</b>	<b>53,953</b>	<b>55,990</b>	<b>85,565</b>
	Standard electricity (market based) <sup>4</sup>	0	0	18,062	8,154	18,062	8,154	10,032	20,602	60,750
	Green and renewable electricity (market based)	14,735	0	111,995	0	126,729	0	0	0	0
	Heat and steam <sup>4</sup>	32	6	10,063	1,808	10,095	1,814	1,964	1,238	1,820
	<b>Total Scope 2 (market-based emissions)<sup>4</sup></b>	<b>14,767</b>	<b>6</b>	<b>140,120</b>	<b>9,962</b>	<b>154,887</b>	<b>9,968</b>	<b>11,996</b>	<b>21,840</b>	<b>62,570</b>
Total Scope 1 and 2	Total Scope 1 and 2 (location based) <sup>4</sup>	<b>22,537</b>	<b>4,654</b>	<b>152,936</b>	<b>62,420</b>	<b>175,473</b>	<b>67,074</b>	<b>68,059</b>	<b>69,282</b>	<b>110,580</b>
	Total Scope 1 and 2 (market based) <sup>4</sup>	<b>22,537</b>	<b>1,603</b>	<b>152,936</b>	<b>19,719</b>	<b>175,473</b>	<b>21,322</b>	<b>26,102</b>	<b>35,132</b>	<b>87,585</b>
Scope 3	Business air travel (centrally contracted flights)	N/A		N/A		N/A	59,793	34,315	11,421	122,967
	Business air travel (locally contracted and uplifted)						15,894	21,347		
	<b>Total Scope 3</b>						<b>75,687</b>	<b>55,662</b>	<b>11,421</b>	<b>122,967</b>

## WPP'S CARBON INTENSITY (TONNES OF CO<sub>2</sub>e)

Intensity metric		UK	Non-UK	Total	2022	2021	2020		
Total Scope 1 and 2	Tonnes per full-time employee (market based) <sup>4</sup>	N/A	0.12	N/A	0.20	0.19	0.23	0.32	0.82
	Tonnes per £m revenue (market based) <sup>4</sup>	N/A			1.44	1.81	2.74	6.62	
Scope 3	Tonnes per full-time employee	N/A			0.67	0.48	0.10	1.15	

### Notes

<sup>1</sup> Our carbon emissions statement has been prepared in accordance with the Greenhouse Gas Protocol and aligns with the Scope 2 market-based emissions methodology guidance. Our reporting incorporates carbon dioxide equivalent emissions from building energy use and business air travel. Emissions data is included for all operations where WPP have control of the entity, either through majority ownership of the equity share capital or through other facts and circumstances that lead to the conclusion that WPP has power over the investee

<sup>2</sup> This year, in line with UK Streamlined Energy and Carbon Reporting (SECR) requirements, we have calculated our energy use and emissions for UK markets, showing in a separate column

<sup>3</sup> Additional information on our carbon emissions methodology is included in our Sustainability Report and Reporting Criteria on our website ([wpp.com/sustainability](http://wpp.com/sustainability))

<sup>4</sup> 2022 energy metric restated in line with the procedures set out in the WPP Sustainability Reporting Criteria 2023. For details of the nature and impact of the restatement, see page 61

⊕ Indicates the selected metrics have been subject to independent limited assurance procedures by PricewaterhouseCoopers for the year ending 31 December 2023. For PwC's 2023 Limited Assurance Report and the WPP Sustainability Reporting Criteria 2023, see [www.wpp.com/sustainabilityreport2023](http://www.wpp.com/sustainabilityreport2023)