

# AT A GLANCE

## OUR GLOBAL BRANDS

AKQA  
BCW  
Finsbury  
Geometry  
Grey

GroupM  
– Essence  
– MediaCom  
– Mindshare  
– Wavemaker  
– Xaxis

GTB  
Hill+Knowlton  
Strategies  
Hogarth  
Landor

Ogilvy  
Superunion  
VMLY&R  
Wunderman Thompson

## KEY FACTS AND FIGURES

**106,000+**  
people

Clients include

**348**  
of the Fortune  
Global 500

**All 30**  
of the Dow  
Jones 30

**112**  
countries

**70**  
of the  
NASDAQ 100

Quoted on the London  
Stock Exchange and  
the New York Stock  
Exchange

**69**  
of the  
FTSE 100

**£53.1bn**  
Billings\*  
(2018: £53.2bn)

**£13.2bn**  
Revenue\*  
(2018: £13.0bn)

**£10.8bn**  
Revenue less pass-through costs\*  
(2018: £10.9bn)

**Gold**  
in the EcoVadis CSR rating  
for the fifth year in a row

**0.60tCO<sub>2</sub>e**  
Carbon emissions per  
person from building  
energy use (scope 1 and 2)\*  
(2018: 0.76tCO<sub>2</sub>e)

**35%**  
Electricity purchased  
from renewable sources\*  
(2018: 32%)

**Leader**  
in the Bloomberg Gender-  
Equality Index for the  
second year in a row

**40%**  
Women on  
our Board  
(2018: 33%)

**50%**  
Women in senior  
management\*  
(2018: 49%)

**12th**  
in the FTSE 100 Rankings  
for Women on Boards,  
Hampton-Alexander  
Review 2019

**10th**  
in The Responsibility100  
Index, which measures  
the commitment to social,  
environmental and ethical  
objectives of FTSE 100  
companies

**1.60%**  
Social investment as a  
percentage of reported  
profit before tax\*  
(2018: 1.35%)

\* Continuing operations,  
with 2018 figures restated.