

Cannes Lions Festival of Creativity 2023

We want you to have a great time at Cannes and while you are there, your health and safety and the wellbeing of our event teams is our priority. Please read the following information before arriving and copy the emergency contact numbers to your mobile before you go.

Personal safety

Street crime has increased at Cannes due to criminals moving along the coast from Marseille and Nice. Whilst it is unlikely you will be personally affected; it is wise to reduce your risk. Here are some common-sense actions that will help keep you safe:

- Take photographs of your passport info page and any other valuable documents you travel with. Leave your passport and any valuables in your room and use a safe if there is one.
- Keep expensive jewellery and watches out of sight, advertising expensive items on your person can attract the wrong sort of attention, especially when there are large public events taking place.
- When socialising in local bars ensure your drink is not left unattended as drink spiking is common in many tourist resorts.
- While out and about, keep bags fastened especially when wearing a backpack and don't carry them facing to the roadside or hang them on the back of chairs in restaurants. Keep mobiles and handbags off tables especially on pavement or near roadside restaurants as e-scooters and cycles are common method in "Loot & Scoot crimes".
- Let a friend or colleague know if you are planning to leave the group and visit elsewhere and if you are heading back to your accommodation late at night, try to arrange to walk with a colleague. Choose a route which is well lit and populated or take a taxi.
- o If you do carry cash on you, make it a minimal amount and be cautious when withdrawing cash from ATMs.

If you are a victim of theft or assault, report to the WPP Safety and Security Officer Baz Campbell +44 0772 002 3713 in the first instance and then the Cannes police.

Be kind at Cannes

The WPP events team are on hand to help you have a great time, safely. In return, we ask that you be polite and treat them with respect. Only registered guests and attendees will be permitted onsite due to Health & Safety capacity levels and some events are by invitation only, if you are not on the guest list you won't be able to get in. Ensuring guest safety also means that if our security team think a guest has over done the rosé, entry may be refused, and security will ask you to leave the event space. Please respect their decision.

WPP and Festival security

WPP and Cannes Lions security will be checking bags at the entrances to main venues, and large suitcases/luggage will not be permitted inside WPP event spaces or the Palais. If you



have any safety or security concerns during your time at the Festival, please contact the WPP Safety and Security officer, Baz Campbell on +44 0772 002 3713

Keeping cool at Cannes

With luck the weather in Cannes will be clear and sunny. Many venues are outside, and it can get really hot so keep hydrated and top up your sun cream regularly. There are water coolers throughout the WPP event spaces and the Palais. Disposable plastic bottles are not allowed within WPP event spaces.

Medical assistance

There are medics and trained first aiders on hand in the Palais and at WPP Beach venue. There are also a number of local pharmacists and GP's in Cannes and the Cannes General Hospital has an after-hours and weekends GP service. Remember to carry your health card if you are a European resident. For UK citizens you will need either a Global, or European Health Insurance Card. Visit NHS to apply.

Emergency services

In the event of a serious incident or emergency please call 112. Trained operators will either deal with your request directly or transfer you to the appropriate emergency service. You will require a crime reference number if a theft, for insurance purposes.

- In emergency:
 - o In Cannes call 112 for police, fire, ambulance. Multilingual operators
 - o At WPP events Barry Campbell on +44 0772 002 3713 or if Out of Hours

If you become unwell on-site report to On-site MEDIC or have reported issues to Emergency Services, please also let someone on the WPP event team know.

Useful contacts while in Cannes

- O WPP Safety and Security Officer: Baz Campbell +44 0772 002 3713
- O Hospital: 15 Avenue des Broussailles +33 4 93 69 70 00. Accident & Emergency open 24 hours
- o Cannes Central Police Station: 1, Avenue de Grasse, 06400, Cannes. Open 24 hours
- o Coastguard: Call 196
- Tourist Office: Palais des Festivals, 1, Boulevard La Croisette, Cannes. +33 (0)4 92 99
 84 22. Open Monday Saturday, 9am 7pm
- Lost & Found Office in Cannes: 45 Boulevard Carnot

SOS Travel Assistance

If you are a WPP employeeplease download the WPP International SOS travel safety app in order that we can contact you in an emergency. To download the app:

- 1. Search for "International SOS Assistance"
- 2. Download the app
- 3. Sign on as a new registrant (if you have not signed in already)
- 4. Enter WPP membership number 14ACAM856492
- 5. Follow the remaining instructions

Stay safe and report any suspicious activity to the police, a member of the event staff, line manager or security staff.

