

**WPP Acquires Spafax - Leading Provider of In-Flight Entertainment Content
4 September 2000**

WPP announces that it has acquired 100% of the equity of Spafax Airline Network Limited ('Spafax'), the leading international provider of inflight entertainment content (IFE), from Pensa Ltd, a private media services group.

Spafax, which has 103 employees and offices in London, New York, Montreal, Toronto, Newport Beach and Singapore, is the leading provider of IFE to over 60 clients including; British Airways, Air Canada, Singapore Airlines, Delta, Swissair, Scandinavian Airlines Systems, Emirates, Sabena, Austrian, Royal Jordanian, El Al, Air Mauritius and others. Spafax also publishes the highly prestigious Tate art magazine for Tate Galleries.

The acquisition of Spafax continues the implementation of WPP's strategy of establishing a leadership position in the fast-growing sectors in communications services.