

**WPP acquires Quinn Gillespie & Associates in Washington  
9 December 2003**

WPP announces that it has acquired the business and assets of Quinn Gillespie & Associates, the Washington DC-based bi-partisan public affairs firm which specialises in strategic consulting, government advocacy and public relations.

Since it was founded in 2000, Quinn Gillespie has established a strong reputation for managing difficult issues involving legislation, regulation and corporate reputation, attracting clients such as Hewlett-Packard, Sony, Coca-Cola, PricewaterhouseCoopers, Verizon, DirectTV, Tyson Foods and Microsoft.

The company employs 25 people and had revenues of \$12.5 million for the year ended 31 December 2002 and net assets of \$2.5 million as at the same date.

The acquisition of Quinn Gillespie reinforces WPP's comprehensive communications services offer and continues the Group's strategy of strengthening its practices in important markets and sectors.