

FOR IMMEDIATE RELEASE

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WPP GROUP PLC (“WPP”)

Research International acquires TRU in US

WPP announces that its wholly-owned operating company Research International, a leading custom market research network, has acquired the business of Teenage Research Unlimited, Inc. (“TRU”) a specialist in youth research.

Founded in 1982, TRU is based in Northbrook, Illinois and employs 24 people. Clients include Pepsi-Cola, Hewlett Packard, MySpace, Kraft, MTV and Microsoft.

TRU’s unaudited revenues for the year ended 31 December 2006 were US\$6.1 million, with gross assets at the same date of US\$2.4 million.

This investment continues WPP’s strategy of developing its networks in fast growing markets and sectors.

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