



WPP companies sweep top Agency of the Year awards in Asia

**Ogilvy awarded Network of the Year
Mediaedge:cia wins Media Agency of the Year
MediaCom's Kumar named Media Planner/Buyer of the Year**

(Hong Kong, 18 December 2007) -- WPP agencies swept the top prizes at the annual MEDIA Agency of the Year awards in Asia, winning across three industry categories and capping the performance by clinching the night's highest honor.

For the second consecutive year, Ogilvy & Mather Asia Pacific was awarded Network of the Year, the coveted top prize; earlier in the evening, Ogilvy had won Creative Agency of the Year (Ogilvy & Mather) and One-to-One Agency of the Year (OgilvyOne).

For the first time in its young history, Mediaedge:cia was awarded Media Agency of the Year and MediaCom Singapore's Preeti Kumar named as Asia's best media planner/buyer. In all, GroupM, WPP's media investment management arm, took home more than half the media accolades.

Held 11 December in Hong Kong, the MEDIA Agency of the Year awards recognize the top agencies and individuals in the marketing industry in Asia Pacific.

In announcing the awards, MEDIA magazine wrote of Ogilvy, "Ogilvy & Mather has proved once again that few networks in the region come close to matching its sheer breadth and scope of operations...It is the growth momentum, diversity of service and thoughtleadership – as well as its creative reputation – that continues to set Ogilvy above its rivals in 2007."

Of Mediaedge:cia, the publication said "strong communications planning gives the agency the lead over its rivals," citing its planning for Singapore Airlines, Colgate and Sony Ericsson.

The publication noted MediaCom's Kumar "combines a strategic mind with great leadership."

Commenting on the awards, WPP CEO Martin Sorrell said: "We applaud Ogilvy, Mediaedge:cia and MediaCom for their tremendous showing at the MEDIA awards. They are very well-deserved and particularly gratifying in such a vibrant and competitive region."

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About WPP

WPP (NASDAQ: WPPGY) is one of the world's leading communications services group, providing national, multi-national and global clients with advertising; media investment management; information, insight & consultancy; public relations & public affairs; branding & identity; healthcare communications, direct, digital, promotion & relationship marketing.

WPP's major brands include advertising agencies JWT, Ogilvy & Mather Worldwide, Y&R, Grey Worldwide and The Voluntarily United Group of Creative Agencies; global media investment management companies MindShare, Mediaedge:cia and MediaCom; market research companies Millward Brown, Research International, KMR Group; the direct customer relationship and interactive marketing networks OgilvyOne Worldwide, Wunderman and 141 Worldwide; public relations & public affairs firms Hill & Knowlton, Ogilvy Public Relations Worldwide, Burson-Marsteller, Cohn & Wolfe and GCI; global healthcare companies CommonHealth, Sudler & Hennessey, Ogilvy Healthworld and Grey Healthcare Group, and global branding & identity firms Landor, The Brand Union, Fitch and G2 Worldwide. WPP's specialist communications services include firms that provide promotions, interactive, web communications and hi-tech marketing.

Collectively, WPP employs 102,000 people (including associates) in over 2,000 offices in 106 countries.

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