

WPP PLC (“WPP”)

WPP is the top holding company at Dubai Lynx Awards 2013

WPP, the world’s leading marketing and communications services group, topped the points tally at this year’s Dubai Lynx Awards.

WPP recorded almost twice the number of points of its nearest competitor.

Among the WPP winners was Y&R Dubai, named Agency of the Year for the third year running. Ogilvy Dubai and JWT Cairo were runners up. WPP agencies won 12 of the 26 Gold Lynx awarded and two Grand Prix.

Roy Haddad, WPP’s Director, Middle East and North Africa, was honoured with the title of Advertising Person of the Year.

Dubai Lynx, organised by Cannes Lions, recognises the best in marketing communications across the Middle East and North Africa.

Roy Haddad said: “WPP’s performance at the Dubai Lynx Awards underlines our commitment to the Middle East and North Africa. With Y&R Dubai as Agency of Year, and Ogilvy Dubai and JWT Cairo as runners up, WPP agencies led the way. It is a tribute to the strength and consistency of the WPP offering across the region.”

Further information:

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About WPP

WPP is the world’s largest communications services group with billings of \$70.5 billion and revenues of \$16.5 billion. Through its operating companies, the Group provides a comprehensive range of advertising and marketing services including advertising and media investment management; consumer insight; public relations and public affairs; branding and identity; healthcare communications; direct, digital, promotion and relationship marketing; and specialist communications. The company employs over 165,000 people (including associates) in over 3,000 offices across 110 countries. For more information, visit www.wpp.com.

WPP was named Holding Company of the Year at the 2012 Cannes Lions International Festival of Creativity for the second year running since the award was initiated.