

FOR IMMEDIATE RELEASE

28 November 2017

WPP plc ("WPP")

WPP announces that, on 27 November 2017 in Detroit, Ford Motor Company verbally informed WPP that they are considering their future internal and external marketing model and want to enter into a further agreement with WPP for a period to be agreed in 2018. WPP is considering the proposal and is in discussion with Ford on next steps.

This announcement contains inside information.

The person responsible for arranging for the release of this announcement on behalf of WPP is Marie Capes, Company Secretary.

Contact:

Feona McEwan, WPP

Chris Wade, WPP

Marie Capes, WPP

+44(0) 20 7408 2204

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END