

## **WPP GROUP PLC ("WPP")**

### **WPP announces partnership with UK-based marketing services agency Clemmow Hornby Inge**

WPP announces that it has acquired a 49.9% stake in Clemmow Hornby Inge Limited, ("CHI"), a leading independent fully integrated marketing services agency, and the parent company of Hall Moore CHI, the leading direct and digital agency. CHI will retain its independent positioning.

Founded in 2001 by Simon Clemmow, Johnny Hornby and Charles Inge, CHI is based in London and employs 151 people. CHI's roster of clients includes Argos, British Gas, Britvic, Carphone Warehouse, COI, Friends of the Earth, Lexus, Premier Foods, Prince's Trust, RBS, The Telegraph Group and Toyota.

CHI's revenues for the year ended 30 June 2006 were £18.5 million, with gross assets at the same date of £17.7 million.

This investment continues WPP's strategy of developing advertising, brand planning and strategy, direct marketing and digital, design and identity capabilities for existing and new clients in mature markets.

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