

WPP plc

November 2, 2011

WPP Offers to Issue New Corporate Bonds and Exchange Existing Bonds

WPP plc ("WPP") has announced an offer to issue new 10 year corporate bonds for cash. The offer is made by WPP's subsidiary WPP Finance 2010 and any new bonds issued will be guaranteed by WPP and other subsidiaries of WPP. At the same time, WPP announced an offer to exchange some of its existing corporate bonds, which are due for repayment in 2014, for up to US\$450 million of the new bonds.

A more detailed press announcement in relation to the cash offer (the "Private Cash Offering") and the offer to exchange existing bonds ("the Private Exchange Offer") is being made on this subject, simultaneously with this announcement.

Disclaimer

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