

For Immediate Release

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**WPP GROUP PLC (“WPP”)**

**WPP names Head of Corporate Communications for Asia Pacific**

WPP has appointed Belinda Rabano to the position, Head of Corporate Communications, Asia Pacific. In this newly created role, Belinda will be responsible for driving media relations, internal communications, corporate responsibility and other initiatives across the region. Based in Beijing, Belinda will focus special attention on the high-growth markets of China and India. Belinda’s role parallels that of Kevin McCormack in the US, and will similarly form part of WPP’s Global Communications team headed by Feona McEwan in London.

Commenting on the appointment, Sir Martin Sorrell, CEO of WPP said: “As the leading marketing communications group in Asia, WPP has long recognized the importance of the region. Asia comprises a significant and growing proportion of WPP’s global revenues, and with that comes the need to strengthen communications with key external and internal audiences in the region.”

Belinda joins from WPP’s member company Ogilvy & Mather Asia Pacific, where she spent more than six years in corporate communications. Most recently, she served as Beijing-based Corporate Communications Director for North Asia, and was responsible for managing a team across China and South Korea.

Prior to joining Ogilvy in 2001, Belinda spent a decade as a print journalist and editor in Washington DC, Singapore and Hong Kong working with news media including Dow Jones and *Asiaweek* magazine.

The appointment is effective immediately.

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