

CONTACT: Wendy Hauser
VP, Corporate Communications
Grey Healthcare Group
212-886-3058, www.ghgroup.com

WPP'S Grey Healthcare Group Acquires Comunicacion y Servicio Consultores

Adds Top Spanish Communications Company to its Worldwide Network

NEW YORK, NY (Jan 9, 2007) -- Grey Healthcare Group (GHG), a WPP company and one of the world's largest healthcare communications companies, announced today that it has acquired a majority stake in Comunicacion y Servicio Consultores de Marketing Publicidad SL, ("CyS") a leading independent healthcare communications services agency based in Madrid, Spain.

The acquisition of CyS deepens GHG's European presence, and adds an additional level of expertise to the company's integrated global network of 43 offices in 22 countries. Founded in 1997, CyS' clients include Bristol-Myers Squibb, Pfizer, Abbott Laboratories, GlaxoSmithKline, Schering-Plough, and Boehringer Ingelheim.

"CyS is one of the top agencies in Spain, and its reputation for creative excellence and strategic thinking is unmatched," said Lynn O'Connor Vos, CEO, Grey Healthcare Group. "This acquisition will help us expand our clients' business in Spain, and across Europe, and continues GHG's strategy of developing its networks in important markets and sectors."

CyS will continue to be managed by General Manager Jose Antonio Alguacil.

"This is an exceptional opportunity for us to join forces with a global company that is focusing on taking healthcare communications to the next level of interactivity and sophistication," said Jose Alguacil. "We are confident the partnership will quickly benefit both CyS and GHG clients."

Headquartered in New York, GHG is a worldwide healthcare communications network with expertise in numerous therapeutic and device categories. A recipient of more than 40 creative awards in 2006, GHG provides an extensive array of integrated services in support of brand acceleration and sales that includes branding, advertising, CME, on- and off-line medical education, DTC/DTP communications, managed markets, e-marketing, medical illustration, and contract sales and training.

#

