

## Appendix: Revenue and revenue growth by region and communications services sector

### 3 months ended 31 March 2007

<u>Region</u>	2007 £m	% Total	2006 £m	% Total	Revenue Growth Reported 2007/2006 %	Constant Currency Growth <sup>1</sup> 2007/2006 %
North America	531.6	39	560.1	41	-5.1	6.5
United Kingdom	206.5	15	202.1	15	2.2	2.2*
Continental Europe	352.5	26	346.3	25	1.8	4.4
Asia Pacific, Latin America, Africa & Middle East	<u>275.4</u>	<u>20</u>	<u>267.3</u>	<u>19</u>	<u>3.0</u>	<u>11.7</u>
<b>TOTAL GROUP</b>	<u>1,366.0</u>	<u>100</u>	<u>1,375.8</u>	<u>100</u>	<u>-0.7</u>	<u>6.3</u>

\*Gross margin up 3.1%

<u>Communications Services Sector</u>	2007 £m	% Total	2006 £m	% Total	Revenue Growth Reported 2007/2006 %	Constant Currency Growth <sup>1</sup> 2007/2006 %
Advertising, Media Investment Management	630.5	46	644.5	47	-2.2	4.5
Information, Insight & Consultancy	204.1	15	214.0	16	-4.6	1.4*
Public Relations & Public Affairs	147.4	11	140.6	10	4.8	12.9
Branding & Identity, Healthcare and Specialist Communications	<u>384.0</u>	<u>28</u>	<u>376.7</u>	<u>27</u>	<u>1.9</u>	<u>9.6</u>
<b>TOTAL GROUP</b>	<u>1,366.0</u>	<u>100</u>	<u>1,375.8</u>	<u>100</u>	<u>-0.7</u>	<u>6.3</u>

\*Gross margin up 5.5%

<sup>1</sup>Constant currency growth excludes the effects of currency movements.