

Who we are



Glendinning™
MANAGEMENT CONSULTANTS

IMRB
International

Landor

CENTER | PARTNERS

brand
ami

MEDIACOM

ziment
Group

HILL & KNOWLTON

HS Ad

WUG

addison

CommonHealth®

IPAN
Public Relations & Public Affairs

B&S&M

B•K•S•H & Associates

gt

BDGworkfutures

YOUNG &
RUBICAM
BRANDS

RESEARCH
INTERNATIONAL

ADK

BRAND
UNION

these
days

studiocom

bmr

The Brand Union

GREY group

wunderman

AGENDA

winglatino

FACE

plano trio

ghg

Grey Healthcare Group

ENFATICO

the
futures
company

Knowledge Base®
MARKETING, INC.
A WUNDERMAN COMPANY

BRIERLEY
& PARTNERS

performance

OgilvyOne
worldwide

J W T

SMOLLAN GROUP
People and Technology-Driven Brands

AquaOnline
Technology Building Brands

CANNOWALE
COMMUNICATIONS

Buchanan
communications

bates 141

PUBLIC STRATEGIES INC

OgilvyAction

designkitchen

www.wunderman.com

CSH

SUDLER@HENNESSEY

OgilvyInteractive
worldwide

Ogilvy Primary Contact

cohn&wolfe

Mando
Brand Assurance

B
BROUILLARD

OLDEST RADIUS

K&L
Advertising

red dot square
solutions

rterm

THE CHANNEL

VML

dovetail

THE JUPITER DRAWING ROOM
PARTNERS

maxus

PSB Penn, Schoen & Berland
Associates, Inc.
multicultural brand and strategy services

Connect

spafax

KANTAR

mjm

BLUE

Deliver

Wexler & Walker
public policy associates



The Farm Group
 MosaicaMD
 SANTO
 Lightspeed RESEARCH
 GREY
 REDWORKS
 Y&R
 kmr group
 ohal
 marketing response consultants
 THE STORE WPP
 THE WPP GLOBAL RETAIL PRACTICE
 J W T INSIDE
 the gopette group
 REFRESHING > B < T
 Burson-Marsteller
 HighCo
 consulting · communication · solutions
 JOHANNES LEONARDO
 MillwardBrown
 DIGIT SIMPLE HUMAN INTERACTION
 brave
 groupm
 BRIDGE WORLDWIDE
 ADDEDVALUE
 tns
 FINSBURY
 MINDSHARE
 metro
 the food group INNOVATIVE FOOD MARKETING
 everystone
 uncovering opportunities and delivering value
 THE UNITED NETWORK
 neo@Ogilvy
 IEG
 Dentsu Y&R
 imasina
 CHIME Partners
 FITCH
 CHIME COMMUNICATIONS PLC
 TAPSA
 MAX MARKETING
 24/7 REALMEDIA
 WARWICKS
 SOHO SQUARE
 *S,C,P,F...
 mediaedge:cra
 ROBINSON LERER & MONTGOMERY STRATEGIC COMMUNICATIONS
 Lambie-Nairn
 MVI Retail Insight
 Catalyst on-line
 Ogilvy
 SOHO SQUARE
 GRASS ROOTS inspiring people
 Ogilvy
 KASSIUS
 Ogilvy Public Relations Worldwide
 actis® wunderman
 Ogilvy Healthworld
 BANNER
 DIALOGUE141
 ICOMMOBILE
 G2
 clarion communications
 kinetic
 ZAAZ
 DSG DEWEYSQUAREGROUP
 Quasar
 Headcount
 impacting brand performance
 PBN THE PBN COMPANY
 BDG McColl
 THE PARTNERS
 syzygy
 FORWARD
 MALONE ADVERTISING
 JO SHUA G2
 EWA Bespoke Communications
 BPRI
 Quinn Gillespie Associates LLC



Our companies & associates

Advertising

ADK¹
www.adk.jp

Bates 141
www.bates141.com

BrandBuzz[■]
www.brandbuzz.com

CHI & Partners¹
www.chiandpartners.com

Dentsu Y&R^{1,2,■}
www.yandr.com

Enfatico[■]
www.enfatico.com

Grey
www.grey.com

HS Ad¹
www.hs-ad.co.kr

JWT
www.jwt.com

Johannes Leonardo¹
www.johannesleonardo.com

Marsteller Advertising[■]
www.marsteller.com

Ogilvy & Mather Worldwide
www.ogilvy.com

Santo
www.santo.net

Scangroup¹
www.scangroup.biz

Soho Square
www.sohosq.com

Tapsa
www.tapsa.es

The Jupiter Drawing Room¹
www.jupiter.co.za

United Network
www.group-united.com

Y&R[■]
www.yandr.com

Media Investment Management

GroupM:
www.groupm.com

Maxus
www.maxusglobal.com

MediaCom
www.mediacom.com

Mediaedge:cia
www.mecglobal.com

Mindshare
www.mindshareworld.com

Outrider
www.outrider.com

Brandamp²
www.brandamp.co.uk

Catalyst
www.catalystsearchmarketing.com

Other media agencies
 Kinetic Worldwide²
www.kineticww.com

KR Media¹

Information, Insight & Consultancy

The Kantar Group:
www.kantargroup.com

Added Value
www.added-value.com

BPRI
www.bprigroup.com

Center Partners
www.centerpartners.com

IMRB International
www.imrbint.com

Kantar Healthcare
www.kantarhealthcare.com

– TNS Healthcare
www.tnsglobal.com

– Ziment Group
www.zimentgroup.com

– Mattson Jack Group
www.mattsonjack.com

Kantar Japan
www.kantarjapan.com

Kantar Media
www.kantarmedia.com

– Kantar Media Intelligence

– Kantar Audience Measurement

– TGI Global

– Kantar Media US

Kantar Operations
www.kantaroperations.com

Kantar Retail
 – Glendinning
www.glendinning.biz

– Cannondale Associates
www.cannondaleassoc.com

– Management Ventures
www.mvi-worldwide.com

– Retail Forward
www.retailforward.com

– Red Dot Square
www.reddotsquare.com

Kantar Worldpanel
www.kantarworldpanel.com

Lightspeed Research
www.lightspeedresearch.com

Millward Brown
www.millwardbrown.com

The Futures Company
www.thefuturescompany.com

TNS
www.tnsglobal.com

www.research-int.com

Other marketing consultancies
 Everystone
www.everystonegroup.com

ohal
www.ohal-group.com

Public Relations & Public Affairs

BKSH[■]
www.bksh.com

Blanc & Otus
www.blancandotus.com

Buchanan Communications
www.buchanan.uk.com

Burson-Marsteller[■]
www.bm.com

Chime Communications PLC¹
www.chime.plc.uk

Clarion Communications
www.clarioncomms.co.uk

Cohn & Wolfe[■]
www.cohnwolfe.com

Dewey Square Group
www.deweysquare.com

Finsbury
www.finsbury.com

Hill & Knowlton
www.hillandknowlton.com

Ogilvy Government Relations
www.ogilvypr.com

Ogilvy Public Relations Worldwide
www.ogilvypr.com

The PBN Company¹
www.pbnco.com

Penn, Schoen & Berland[■]
www.psb surveys.com

Public Strategies
www.pstrategies.com

Quinn Gillespie
www.quinnjillespie.com

Robinson Lerer & Montgomery[■]
www.rlmnet.com

Timmons and Company
www.timmonsandcompany.com

Wexler & Walker Public Policy Associates
www.wexlergroup.com

Branding & Identity

Addison Corporate Marketing[•]
www.addison.co.uk

BDGMcColl
www.bdg-mccoll.com

BDGworkfutures
www.bdgworkfutures.com

Coley Porter Bell
www.cpb.co.uk

Dovetail
www.dovetailfurniture.com

FITCH[•]
www.fitchww.com

Lambie-Nairn[•]
www.lambie-nairn.com

Landor Associates^{■,•}
www.landor.com

The Brand Union[•]
www.thebrandunion.com

The Partners[•]
www.thepartners.co.uk

VBAT[•]
www.vbat.nl

Warwicks
www.warwicks-uk.com

Healthcare Communications

CommonHealth
www.commonhealth.com

Feinstein Kean Healthcare
www.fkhealth.com

GCI Health
www.gcihealth.com

ghg
www.ghggroup.com

Ogilvy Healthworld
www.ogilvyhealthworld.com

Sudler & Hennessey[■]
www.sudler.com



Direct, Digital, Promotion & Relationship Marketing

A. Eicoff & Co
www.eicoff.com

Actis Systems⁺
www.actis.ru

AGENDA⁺
www.agenda-asia.com

Aqua Online⁺
www.aquaonline.com

Blast Radius⁺
www.blastradius.com

Bridge Worldwide
www.bridgeworldwide.com

Brierley & Partners¹
www.brierley.com

Designkitchen⁺
www.designkitchen.com

Dialogue 141
www.dialmkg.com

Digit
www.digitlondon.com

EWA
www.ewa.ltd.uk

FullSIX³
www.fullsix.com

GT[■]
www.wearegt.com

Grass Roots¹
www.grg.com

G2
www.g2.com
 – G2 Branding & Design
 – G2 Interactive
 – G2 Direct & Digital
 – G2 Promotional Marketing

Headcount Worldwide Field Marketing
www.headcount.co.uk

High Co¹
www.highco.fr

Kassius⁺
www.kassius.fr

KnowledgeBase Marketing⁺
www.knowledgebasemarketing.com

Mando Brand Assurance
www.mando.co.uk

Maxx Marketing
www.maxx-marketing.com

OgilvyAction
www.ogilvyaction.com

OgilvyOne Worldwide
www.ogilvy.com

OOT³
www.oot.it

Plano.Trio
www.planotrio.com.br

RMG Connect
www.rmgconnect.com

RTC Relationship Marketing[■]
www.rtcrm.com

Smollan Group¹
www.smollan.co.za

Studiocom[■]
www.studiocom.com

These Days⁺
www.thesedays.com

VML[■]
www.vml.com

Wunderman[■]
www.wunderman.com

ZAAZ⁺
www.zaaz.com

Specialist Communications

Corporate/B2B
 Brouillard
www.brouillard.com

Ogilvy Primary Contact
www.primary.co.uk

Custom media
 Forward
www.theforwardgroup.com

Spafax
www.spafax.com

Demographic marketing
 The Bravo Group[■]
www.thebravogroupyr.com

Kang & Lee[■]
www.kanglee.com

MosaicaMD
 UniWorld¹
www.uniworldgroup.com

WINGLATINO[■]
www.winglatino.com

Employer branding/recruitment
 JWT Inside
www.jwtinside.com

Event/face-to-face marketing
 MJM
www.mjmcreative.com

FITCHLive
www.fitchlive.com

Foodservice marketing
 The Food Group
www.thefoodgroup.com

Sports marketing
 OgilvyAction Sports & Entertainment Marketing
www.ogilvyaction.com

Performance
www.performance-worldwide.com

PRISM Group
www.primsteam.com

Entertainment marketing
 Alliance⁺
www.alliance-agency.com

Youth marketing
 The Geppetto Group
www.geppettogroup.com

Real estate marketing
 Pace
www.paceadv.com

Technology marketing
 Banner Corporation[■]
www.b1.com

Media & production services
 The Farm Group
www.farmgroup.tv

Imagina³
www.mediapro.es

Metro Group
www.metrobroadcast.co.uk

MRC³
www.mrcstudios.com

The Weinstein Company³
www.weinsteinco.com

WPP Digital

24/7 Real Media
www.247realmedia.com

BLUE
www.blue-interactive.com

Deliver
www.deliveroffshoring.com

iconmobile¹
www.iconmobile.mobi

Quasar
www.quasar.co.in

Schematic
www.schematic.com

Szygy¹
www.szygy.net

WPP Digital partner companies

HDT Holdings Technology³
www.hdtworld.com

In Game Ad Interactive³
www.ingamead.cn

Invidi³
www.invidi.cn

JumpTap³
www.jumptap.com

LiveWorld³
www.liveworld.com

NuConomy³
www.nuconomy.com

Omniure³
www.omniure.com

Proclivity Systems³
www.proclivitysystems.com

Realtime Worlds³
www.realtimeworlds.com

SpotRunner³
www.spotrunner.com

VideoEgg³
www.videoegg.com

Visible Technologies¹
www.visibletechnologies.com

Visible World³
www.visibleworld.com

WildTangent³
www.wildtangent.com

Yield Software³
www.yieldsoftware.com

WPP knowledge communities

The Channel
 The Store
droth@wpp.com

Key

¹ Associate

² Joint venture

³ Investment

■ A Young & Rubicam Brands company

• A member of B to D Group

+ Part of the Wunderman network

As at April 2009.