



WPP Company Profile

WPP (NASDAQ: WPPGY) is the world's largest communications services group, with billings of \$71.7 billion and revenues of \$16.1 billion, providing national, multinational and global clients with advertising; media investment management; consumer insights; public relations & public affairs; branding & identity, healthcare communications, direct, digital, promotion & relationship marketing.

WPP's worldwide companies include JWT, Ogilvy Group, Y&R Brands, Grey Group, United Group, GroupM, Mindshare, MEC, MediaCom, Maxus, Kantar (including Millward Brown and TNS), Burson-Marsteller, Hill+Knowlton Strategies, Cohn & Wolfe, RLM Finsbury, Ogilvy Public Relations Worldwide, Landor, The Brand Union, Fitch, Sudler & Hennessey, Ogilvy CommonHealth Worldwide, ghg, OgilvyOne, G2, Wunderman and WPP Digital (including 24/7 Real Media), among others. WPP's specialist communications services include firms that provide promotions, interactive web communications and hi-tech marketing.

WPP companies provide communications services to clients worldwide including 344 of the Fortune Global 500; 63 of the NASDAQ 100 and 33 of the Fortune e-50.

Collectively, WPP employs over 158,000 people (including associates) in 2,500 offices in 107 countries. For more information, visit www.wpp.com.

WPP was named Holding Company of the Year at the 2011 Cannes Lions International Festival of Creativity.